

Success Story of Banana / Sugarcane Grower A Nutraful Fertilizer “Ambassador Farmer “

Farmer Introduction



Rao Taufeeq is a small grower belongs to hard working and gentle Mayo Rajput family of village Mouj Khan distt Tandoallahyar. He cultivates Sugarcane, Onion, Wheat and banana and after using Nutraful fertilizer for the last two years has successfully demonstrated and got benefit on Sugarcane and Banana crops.

Best Practices of Sugarcane / Banana Growing

He applied Nutraful fertilizer to his sugarcane crop on two acres planted during the last week of September 2015. This was a juice variety and he harvested in May 2016 (8 months crop). His average yield per acre from this field was 1550 Maunds per acer. Then he left this field as ratoon applying again Nutraful fertilizer. He will be harvesting this ratoon in March 2017 and is expecting a minimum of 1000 Maunds/acre cane yield. This means that in 18 months he will be harvesting 2 crops of sugarcane from the same field with an average cane yield of 2550 Maunds/acre which is marvelous and extraordinarily high. This becomes 1700 Maunds cane yield/acer on 12 months basis. Generally speaking it may not be possible from a one year crop to obtain such a high yield with Nutraful, yet it is fairly possible to get a cane yield of >1400 Maunds/acer with Nutraful in Sindh climatic conditions.

Secondly he is using Nutraful fertilizer to his 6 acres banana crop. He used to have 1.5 truck per cutting/harvest during the peak season with a total of 3 cuttings. Interval between one cut to the other used to be 20 days. Now with Nutraful fertilizer application, he gets 3 trucks in each harvest with a

total of 9 trucks with Nutraful vs 3 trucks with standard fertilizer. Harvest interval has been shortened from 20 to 12 days and he also gets an extra amount of Rs. 150 per Maund as a quality premium compared to other banana producers in the market. This is a big achievement not only in the form of higher yield but also better quality and early maturity.

Farm Particulars

Geographical Location:	Village Mouj Khan Deh Nasarpur distt & Tehsil Tandoallahyar	
Total Land Holding:	20 acres	
Soil Type:	Sandy + loamy	
Water Source:	Tube well and Canal	
Crops Cultivated:	Cotton, Sugarcane, Banana, Onion, wheat	
Major Crop:	Sugarcane	Banana
Area under cultivation	4 acre	8 acres
Seed Variety used:	SPF-234, SPSG-26	Bombay black, Dhaka, Australia
Sowing Date:	September 2015	February 2000
Crop Period	September 2015 to August 2016	February 2000 till continue
Sowing Method:	Furrow Sowing	
Crop Category:	Fresh Crop	Old crop
Total no. of Insecticides application:	20 kg thimet per acre	-----
Fertilizer Used:	Nutraful DAP = 2 bags/acre Nutraful UREA = 3 bags/acre Solupotash = 25kg /acre	Nutraful dap=8bag/acre, solo potash 1&half bag/acre
Yield:	1544Mounds/Acre	Up till now 950 mounds and continue harvesting

Yield Comparison in Nutraful and Non Nutraful

2015-16		
	Nutraful	Standard Fertilizer
Sugarcane		
Area under Crop (Acres)	4 acre	
Yield Per Acre (Mounds)	1544 (fresh)	
Banana		
Area under Crop (Acres)	8 acres	8 acres' previous year
Yield Per Acre (Mounds)	950 mounds	400 mounds

Farmer Future Intention:

By seeing the results of Nutraful on sugarcane and banana, farmer has decided to use Nutraful Fertilizer on all crops in future and promote Nutraful among fellow farmers.

Farmer remarks about Nutraful Result on:

Sugarcane:

Nutraful fertilizer plays a vital role by increasing the weight, thickness and more greenish. The soil become healthy and water holding capacity is more.

With Nutraful fertilizer my profit increased at high level.

Banana:

1. After using Nutraful fertilizer, my banana is more healthy and vigorous.
2. Nutraful fertilizer gives much higher yield compared to standard fertilizer. The plants are able to stand against the soil borne /root borne diseases.
3. Quality of banana is improved. Ratio of damage and non-quality banana is less, ultimately getting more profit
4. By using Nutraful early picking is possible as compare to routine picking.
5. Banana ripens usually in 5-6 days in cold store. But this storage life was extended for 12-13 days with Nutraful.

Nutraful Results on Banana Crop

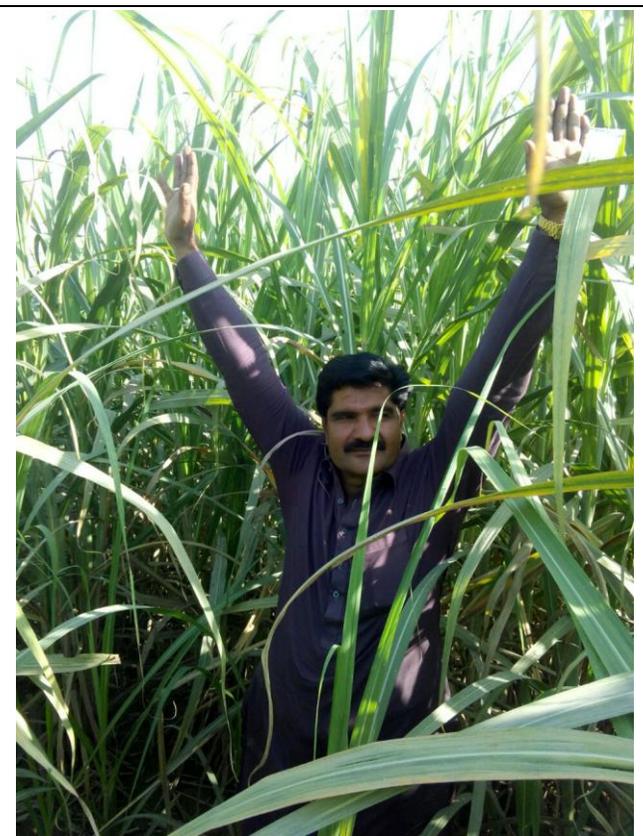
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